

# SERVICES DECK

WE CREATE FOR MUSIC, ADVERTISING AND FILM INDUSTRY



# TURBO

CREATIVE HUB

**TURBO**  
CREATIVE HUB



At Turbo, creativity drives every aspect of our process. With a team of creative directors and creative leads from our production department, we ensure that every idea is elevated and executed to its fullest potential. Our collaborative approach blends innovation and expertise, turning bold concepts into impactful, visually stunning stories.



# PROCESS

<b>BRIEFING</b>	Identify the project's needs and required reach. Once the objective is clearly established, we set up a plan.
<b>CREATIVE PROCESS</b>	Taking into account your interests and seeking to expand the project's horizons. You can be as involved in this part of the project as you like. Based on that information, Turbo's team will generate a creative visual proposal for your project.
<b>DEVELOPMENT</b>	Once the proposal has been refined and approved, we move on the action plan - be it concept development, audiovisual production, or the creation of an entire campaign.
<b>PRE PRODUCTION</b>	Planning and organization of talent and processes for project execution
<b>PRODUCTION</b>	Production and shooting plan execution
<b>POST PRODUCTION</b>	Finalization process and content delivery to wrap up the project



# PRODUCTION SERVICES

## 1 CONCEPT & IMAGE DEVELOPMENT

- Full-scope creative brief and creative sessions for artists and brands.
- Audiovisual services for music, advertising, and film industries. Integral audiovisual development for individual pieces and campaigns.
- Event Coverage
- Tour Coverage
- Digital Content generated for social media
- Live Sessions
- Photoshoots sessions + album cover

## 2 PRE PRODUCTION

- Full scope pre production for music, film and advertising industry
- Client Management (agency crew, directors, actors)
- Scheduling
- Budget breakdown
- Search of suppliers
- Shooting plan
- Locations scouting & setting



# PRODUCTION SERVICES

## 3

### PRODUCTION

- Audiovisual direction services for music, film and advertising industries.
- Client Management (agency crew, directors, actors)
- Live broadcast of the shooting for online control and approval from anywhere

## 4

### POST PRODUCTION

- Editing
- Color Grading
- VFX
- Motion Graphics

## 5

### ANIMATION STUDIO

- Storytelling
- Storyboarding
- 2D and 3D Animation
- Shortfilm
- Character Design



Colombia offers incentives for audiovisual projects developed in whole or partly in the country



# BENEFITS OF PRODUCING YOUR PROJECT IN COLOMBIA

## FFC

---

Reimbursement of 40% of expenses for audiovisual services\* and 20% of expenses for logistical services\* in the country.

## CINA

---

Certificate of Tax Deduction for 30% of the expenses in audiovisual and logistic services\* in the country.

## IVA EXEMPTION

---

Services invoiced to companies or individuals outside the country are exempt from paying value added tax.

# CONTACT INFO



(+57) 316 538 0287 • (+57) 316 746 6875 • (+57) 305 874 1045

**EMAIL:** [info@turbocreativehub.com](mailto:info@turbocreativehub.com)

[www.turbocreativehub.com](http://www.turbocreativehub.com)

**IG:** Turbo.gif • **LI:** Turbo Creative Hub